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## FACT SHEET

- **SmartyVA**, defined as- “Smarty Virtual Assistance” offers virtual training products on how to do social media and internet marketing the Smarty way, teaching businesses how to increase exposure and profits through the power of social networking and online publicity.
- **SmartyVA.com**- To read more About Us, click here- <http://www.smartyva.com/about/>
- **SmartyVA.com's** revolutionary virtual training products have been developed to offer solutions to entrepreneurs, small to mid-sized businesses and corporations on social media marketing and public relations.
- **SmartyVA.com** trainings are available through an online training system or via video downloads. There are 3 levels of training products as follows:  
**(Customized trainings are available)**
  - **Quick Clips**- Save time and learn about a social media or internet marketing topic in 7 minutes or less.
  - **Toolkits**- Step by step download guides that will teach you everything you need to know from social networking and public relations to public speaking to grow for your business.
  - **Fast Track Video Trainings**- a more extensive training on a topic includes a 25 minute video complete with a step by step Action Guide for fast track learning.
- **SmartyVAs** training products fit any budget. They range from \$29 for Smarty Quick-Clips to \$2997 for corporate training programs. **\*Corporate licensing and quantity discounts are available.**
- **SmartyVA.com** also offers affordable customized online design packages with a 7 day turn around, such as:
  - *Facebook Fan Page Customization with custom tabs, graphics & email capture (\$497)*
  - *Twitter Customized Backdrop (Included with Facebook customization)*
  - *Wordpress Based Websites (Range from \$497 to \$997)*
  - *Logos (Range from \$297 to \$997)*
- **SmartyVA.com** Corporate Headquarters are located in San Luis Obispo, California, USA.

[www.SmartyVA.com](http://www.SmartyVA.com)



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## **MEDIA INTERVIEW TOPICS (FOR RADIO, TELEVISION & PRINT)**

SmartyVA Team Experts are available for broadcast or print interviews upon request. They have been media trained and are excellent interviews, quick witted, humorous and informative.

**Visionary & Founder, Starr Hall is a monthly columnist for Entrepreneur.com and she has been featured on SmartMoney, AOL Business, American Express Open Forum, MSNBC and Fox Business to name a few. She can share personal experiences and insights with the following tips for readers, listeners and viewers:**

### **Social Media and Internet Marketing focused articles written and available by Starr Hall (short articles):**

- Top 5 Reasons Why Social Media is So Effective in Growing a Business
- The Dos and Don'ts of Social Networking
- How to Get Powerful Publicity Through Social Networking
- Top 5 Tips on How to Launch an Effective Social Media Campaign
- How to Respond to Negative Posts Online

### **Questions to ask in regard to social networking and internet marketing:**

- How do you grow your network online and get quality connections?
- How can a business grow their network online in just 10 minutes per day?
- Does social networking really work in driving revenue?
- Why do you feel that a lot of businesses are not jumping on the social media boat?
- What three things can a business do right now to grow their business online?

### **Questions to ask in regard to Starr's success story during interview:**

- Tell me about how you got into marketing and social networking
- What do you feel is the key to your success?
- What is the most important lesson that you learned through your experience in the marketing, PR and social networking arena?

### **SUGGESTED TARGET AUDIENCE:**

**Solopreneurs, entrepreneurs, small to mid-sized businesses, corporate marketing departments, anyone wanting to start or build an online social media marketing business.**

***To book a SmartyVA team member for an interview, please contact [Support@SmartyVA.com](mailto:Support@SmartyVA.com)***



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[www.SmartyVA.com](http://www.SmartyVA.com)

Contact Info: [Support@SmartyVA.com](mailto:Support@SmartyVA.com)

To interview SmartyVA.com Visionary & Founder Starr Hall,  
please contact [support@smartyva.com](mailto:support@smartyva.com)

1-805-540-5050

For more information visit:

[www.SmartyVA.com](http://www.SmartyVA.com)

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